



## Manual for recipients of SERI funding

The State Secretariat for Education, Research and Innovation (SERI) provides funding for the participation of its research and innovation actors in the EU Framework Programmes for Research and Innovation. They are obliged to mention SERI in their communication measures in the event of approved applications. This manual sets out the basic principles for communications in the event of approved funding applications.

### Obligations of funding recipients

The project partners and start-ups funded by SERI undertake to mention the funding in all written publications, reports and scientific publications as well as in all public documents (print/digital) associated with the results of the funded project. The following reference should be made: "This work has received funding from the Swiss State Secretariat for Education, Research and Innovation (SERI)".

### Logo placement

- In addition to the reference in the text, the SERI logo can be displayed in publications, on websites or in social media.
- The logos are available for print (.eps, .jpg) and digital applications (.jpg, .svg, .png).
- Minimum size for print products: 36.5 mm (portrait) wide or 66.5 mm (landscape) wide
- Detailed guidelines available in "CD Bund / Grundlagen" (Corporate Design Bund / Basics): [www.bk.admin.ch/bk/de/home/dokumentation/cd-bund/cd-manual.html](http://www.bk.admin.ch/bk/de/home/dokumentation/cd-bund/cd-manual.html).

### Not allowed:

- SERI or federal logo without addition "Project funded by".
- The SERI logo is protected and may not be changed.

### Sample SERI logo with addition for funding recipients

#### Project funded by



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Federal Department of Economic Affairs,  
Education and Research EAER  
**State Secretariat for Education,  
Research and Innovation SERI**

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